



PLANNING

16-420

1332 Avondale Avenue
Jacksonville, Florida 32205
Office 904.551.6969
Cell 904.501.6622
lara@diettrichplanning.com



LARA K. DIETRICH, PRINCIPAL

EDUCATIONAL BACKGROUND

University of North Florida

Master of Public Administration

Bachelor of Political Science

Arizona State University

Undergraduate Studies, Liberal Arts

PREVIOUS RELEVANT WORK EXPERIENCE

Kimley-Horn and Associates, Inc. (Jacksonville Office)

Planning Practice Leader (2006 – 2011)

City of Jacksonville (2001-2006)

Long Range and Community Development Planner

Jacksonville Economic Development Commission

Redevelopment Specialist & Brownfields (2006)

PROFESSIONAL AND NON-PROFIT ORGANIZATIONS

City of Jacksonville Planning Commissioner (2013-2015)

Urban Land Institute – NE FL – Board Member (Current)

Reality Check & Generation Check Facilitator & Scribe

Florida Planning and Zoning Association –Member

State Board of Directors (2007-2013), President (2010)

Florida Redevelopment Association - Member

Northeast Florida Regional Representative (2011-2014)

American Planning Association - Member

Legislative Policy Platform Contributor (Current)

Florida Brownfields Association - Member

Conference Chair (2005)

Florida Economic Development Council

Conference Planning Tract Chair (2010)

Department of Economic Opportunity

Regional Stakeholders Forum Scribe (2012)

NE FL Regional Leadership Academy - Graduate

Regional Community Institute – Member

Sanctuary on 8th Street - Jacksonville, FL

Board of Directors (2010 - 2015)

SPECIAL QUALIFICATIONS

- Land Use, Zoning & Regulatory Entitlements
- Community Redevelopment Areas
- Tax Increment Financing Services
- Brownfield Planning & Grants
- Governmental Planning Services
- Charrettes, Visioning, Workshops & Outreach
- Military Installation Planning & Programming
- Expert Witness Services
- Public Hearing Representation

CITY OF JACKSONVILLE CERTIFIED JSEB & MBE

AWARDS OF DISTINCTION

- 2004 Rotary International *GSE Team* - Germany
- 2008 Kimley-Horn and Associates, Inc. - *Outstanding Promoter of Team Work (Florida Region)*
- 2009 FPZA - *Best Public Planning Study*, City of Palatka, Community Redevelopment Area (CRA) Plan
- 2009 NEFRC, *Regional Award for Excellence in Education*, FPZA Conference
- 2010 APA - *Best Practice Award*, The Florida Army National Guard CBJTC LUCS (Clay County, FL)
- 2014 FPZA – *Focus Award*, Planner of the Year
- 2015 NEFRC and FPZA – *Best Public Study*, Downtown CRA Plans and Business Investment & Development
- 2015 Jacksonville Business Journal *Women of Influence*

SELECTED REPRESENTATIVE EXPERIENCE

- Downtown Investment Authority CRA Plans & Business Investment and Development Strategy
- JEA Southside Generating Station Project Team
- City of Palatka CRA Plans; CRA Plan Extension; and CRA Community Education & Outreach –Palatka, FL
- Ponte Vedra Partition Law Suit Expert Witness and Site Designer – Ponte Vedra, FL
- JIA CRA Plan Amendment – Jacksonville, FL
- City of Jacksonville Beach Parking Master Planning Services – Jacksonville Beach, FL
- Sawgrass Village Mixed Use Redevelopment Project – Ponte Vedra Beach, FL
- Land Development Code Regulation/Commercial, Business Park, Light Industrial – Nassau County, FL
- Mayor's Growth Management Task Force, General Government Committee Lead Staff – Jacksonville, FL
- Plum Creek & Baker County Economic Development Commission Planning Services – Baker County, FL
- Youth Athletic Field & Tourism Development/Arnold Palmer Golf Management – Ponte Vedra Beach, FL
- Economic Development Initiative (EDI) HUD Grant – Redevelopment projects – East Jacksonville, FL
- Florida Army National Guard Installation Planning:
 - Robert F. Ensslin, Jr. Armory, St. Johns County, FL
 - Alachua Readiness Center, Alachua County, FL
 - Collier Readiness Center, Collier County, FL
 - Camp Blanding Joint Training Center Land Use Compatibility Study, Clay County, FL
 - Expert Witness Testimony, FL DOA Hearings
 - Avon Park Armory, Highlands County, FL

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APPLICATION FOR CITY COUNCIL BOARD AND COMMISSION APPOINTMENTS
 This form must be completed in full, signed, notarized and accompany a current resume.

1. Board(s) of Interest: Public Service Grant Council

2. How did you hear / learn about this appointment opportunity? City Council President Greg Anderson

Personal Information

3. Name: Ms. Lara K. Diettrich
Dr./Mr./Mrs./Ms. First Middle/Maiden Last Suffix(Jr./Sr./III/etc.)

4. Residence: 1332 Avondale Avenue Jacksonville Duval 32205
Street City County Zip Code

904-551-6969 904-501-6622
Post Office Box Telephone: (area code) number City County Zip Code Mobile: (area code) number

5. Business: Diettrich Planning, LLC
Business Name

1332 Avondale Avenue Jacksonville Duval 32205
Street City County Zip Code

904-55-6969 N/A
Post Office Box Telephone: (area code) number City County Zip Code FAX: (area code) number

6. Email Address: lara@diettrichplanning.com

7. To which address do you prefer correspondence regarding this application be sent? Residence Business

8. Is your address exempt from Chapter 119, *Florida Statutes*, regarding Public Records? Yes No

If yes, please explain: _____

9. Your Gender: Male Female

10. Describe yourself within one or more of the categories below. This information is requested pursuant to Section 760.80, *Florida Statutes*. Access the Statute online.

- Caucasian Asian American physically disabled
- African American Native American
- Hispanic American American woman

11. As of what date have you been a continuous resident of:
 A. Duval County? 5/01/2004 B. Florida? 1/4/95
Month/Day/Year Month/Day/Year

12. Are you're a U.S. Citizen? Yes No

13. Are you registered to vote in Florida? Yes No If yes, County of Registration: Duval

Education

14. High School: Arcadia High School Phoenix AZ
Name City State

15. Postsecondary Institutions:

<u>Name and Location</u>	<u>Dates Attended</u>	<u>Certificate/Degree Earned</u>
Arizona State University	8/1986-5/1987	N/A
University of North Florida	8/1998-5/2001	Bachelor of Arts/Science
University of North Florida 8/2003-(not 8/2005-5/2006) 5/2007 Master of Public Administration		

Employment

16. Provide the requested information for all employers within the last five years, beginning with the most current. **Please elaborate in your attached resume.**

A. Diettrich Planning, LLC 1332 Avondale Avenue
Employer Address

Urban and Regional Land Planning	Planner/Principle	3/2011- current
<small>Type of Business</small>	<small>Occupation/Job Title</small>	<small>Dates of Employment</small>

B. Kimley-Horn and Associates, Inc. 12740 Gran Bay Parkway, Ste. #2350
Employer Address

Engineering, Planning, Environmental and Design Firm	Planning Practice Leader	9/2006-3/2011
<small>Type of Business</small>	<small>Occupation/Job Title</small>	<small>Dates of Employment</small>

C. City of Jacksonville 214 North Hogan Street
Employer Address

Planning and Development Department/JEDC	Planner/Redevelopment Specialist	5/2001-6/2006
<small>Type of Business</small>	<small>Occupation/Job Title</small>	<small>Dates of Employment</small>

Special Qualifications

17. List any special qualifications you think are relevant to your being appointed to a board, commission, council or committee, including any type of licensure or certification you hold, as well as any civic, professional, or political organization to which you belong. **Please elaborate in your attached resume.**

<u>Type or Name of License or Certificate</u>	<u>Number</u>	<u>Granting Agency</u>	<u>Date Granted</u>
JSEB		City of Jacksonville	2/27/2003

<u>Name of Civic, Professional or Political Organization</u>	<u>Office(s) Held</u>	<u>Membership Dates</u>
Urban Land Institute North Florida Council,	Board of Directors,	2003-current
Florida Redevelopment Association,	Regional Representative & member,	2011-2014 & current
American Planning Association, Florida Section,	Policy Board,	2003-current

18. Give any additional information you believe is relevant to your appointment to a board, commission, council, or committee. Please elaborate in your attached resume. Please see resume attached.

Ethical Disclosure

19. If required by law or administrative rule, will you file financial disclosure statements? Yes No

20. Have you been a registered lobbyist or have you lobbied at any level of government at any time during the past four years? Yes No

If yes, did you receive compensation other than reimbursement for expenses? Yes No

<u>Agency Lobbied</u>	<u>Principal(s) Represented</u>	<u>Dates</u>
City of Jacksonville	Downtown CRA/BID	7/2013-4/2015
City of Jacksonville	JEA SSGS/The District Project	2/2014-12/2015
Main Street PUD	Main Street PUD/L&B Partners	10/2015-current

21. Has probable cause ever been found that you were in violation of:
 A. Part III, Chapter 12, *Florida Statutes*, the Code of Ethics for Public Officers and Employees? Yes No
 B. Chapter 602, *Jacksonville Municipal Code*, the Jacksonville Ethics Code? Yes No
 If yes to either above, please provide:

<u>Date</u>	<u>Nature of Violation</u>	<u>Disposition</u>

22. Have you ever been suspended from any public office or appointment? Yes No If yes, please provide:

<u>Title of Office</u>	<u>Date of Suspension</u>	<u>Reason for Suspension</u>	<u>Result (Reinstated/Removed)</u>

23. Have you ever been arrested, charged, or indicted for violation of any federal, state, county, or municipal law or ordinance? (Exclude traffic violations for which a fine of \$150 or less was paid.) Yes No
 If yes, please provide:

<u>Date</u>	<u>Place</u>	<u>Nature of Violation</u>	<u>Disposition</u>

24. Have you ever been refused a fidelity, surety, performance, or other bond? Yes No
If yes, please provide:

<u>Type of Bond</u>	<u>Insurer or Bond</u>	<u>Date</u>	<u>Reason(s) Given</u>
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25. Do you know any reason why you would not be able to attend fully to the duties of the office or position to which you may be appointed? Yes No If yes, please explain:

History of Service

26. Have you ever been elected to any public office in Florida? Yes No If yes, please provide:

<u>Office Title</u>	<u>Date of Election</u>	<u>Term of Office</u>	<u>Level of Government</u>
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27. Have you previously been appointed to any office that required confirmation by the Jacksonville City Council? Yes No If yes, please provide:

<u>Title of Office</u>	<u>Term of Appointment</u>
Planning Commissioner	2013-2015

28. Have you ever been employed by any local governmental agency in Jacksonville/Duval County? Yes No
If yes, please provide:

<u>Position</u>	<u>Employing Agency</u>	<u>Dates of Employment</u>
Planner	City of Jacksonville, Planning and Development Department,	5/2001-5/2006
Redevelopment Specialist & Brownfield Program Manager, JEDC, 5/2006-9/2006		

29. If you served on an appointed board, commission, council, or committee, and missed any regularly scheduled meetings, please provide:

<u>Number of Meetings Attended</u>	<u>Number of Meetings Missed</u>	<u>Reason for Absence(s)</u>
55+	2	Father's death
